



## Core Competencies & NAICS Codes

- Document Mgmt (518210): Secure digitization and archival services.
- Marketing Consulting (541613): Strategic advisement and operational planning.
- Advertising (541810): Campaigns across traditional and digital channels.
- Public Relations (541820): Media outreach and influencer engagement.
- Direct Mail (541860): Personalized, targeted campaigns.
- Ad Distribution (541870): Promotional material delivery.
- Other Ad Services (541890): Experiential branding and sponsorships.
- Market Research (541910): Consumer insights and competitor analysis.
- Document Review (561410): Compliance and content accuracy services.
- Linen/Uniform Supply (081233): Rental services supporting professionalism and brand consistency.

## What Sets Us Apart

- 25+ Years Experience
- Scalable Solutions
- Client-Centric Support
- Trend & Digital Innovation
- Reliable Executive Leadership
- Data-Driven Campaigns

## Let's Partner

We deliver marketing, branding, and strategy solutions to enhance visibility, engagement, and growth. Ready to collaborate on your next contract or business opportunity?

## Company Overview

**K & A Strategic Solutions (KASS)** is more than a marketing agency—we're a powerhouse collective of successful entrepreneurs and creative strategists uniting our expertise to move businesses forward. As a certified, women-led consulting and marketing communications firm, we bring bold thinking, sharp execution, and a results-first mindset to every engagement.

With decades of combined experience, our team delivers tailored, reliable, and impact-driven solutions across the B2B, B2G, and B2C landscapes. Whether scaling operations, amplifying brand visibility, or accelerating market growth, we work with precision, creativity, and cultural fluency to help our clients thrive in today's fast-moving economy.

From startups to government entities, KASS is the strategic partner built to deliver—on time, on message, and always with purpose.

## Past Performances

- **LA County - Guaranteed Income Pilot (\$36M)**  
Handpicked by the LA County CEO and Board of Supervisors as Agency of Record for strategic communications and branding on the largest guaranteed income initiative in the country. Led the charge in crafting narrative, messaging, and engagement strategy.
- **SoLa Impact - Strategic Brand Partnerships**  
Partnered with SoLa Impact, a mission-driven South LA real estate fund, to develop high-impact brand alliances and media strategy that elevated visibility, reinforced community credibility, and positioned SoLa as a national voice in social impact investing.
- **Everytable - Market Launch & Community Engagement**  
Directed grassroots and hyperlocal marketing strategies for more than 40% of Everytable's early store launches, activating communities and building brand equity for this disruptive, tech-forward, healthy food chain.
- **Warner Bros. Home Entertainment - Multicultural & Branded Content Strategy**  
Developed and executed culturally resonant marketing campaigns and branded content initiatives for one of the world's most iconic entertainment brands - delivering authentic, ROI-driven connections to diverse audiences across multiple platforms.